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SCHAEFFLER AUTOMOTIVE AFTERMARKET GMBH & CO. KG, LANGEN

Proved OE quality with intelligent packaging

Schaeffler Automotive Aftermarket – New Packaging for the FAG Commercial Vehicle Portfolio

Effective immediately, Schaeffler Automotive Aftermarket is delivering its FAG wheel bearing portfolio for commercial vehicles in newly-designed packaging. The Aftermarket specialists further optimized the package quality at the same time.

This change in packaging affects more than 180 different FAG solutions for commercial vehicles, from individual wheel bearings for heavy commercial vehicles to wheel bearing modules, all the way to complete repair solutions like the FAG Repair Insert Unit (RIU).

“With this new package design, we take another step in building a brand identity within our commercial vehicle segment,” says Paul Holzhäuser, Director Category Management Commercial Vehicles, Schaeffler Automotive Aftermarket. “In addition to this, a more robust packaging is better at protecting especially sensitive wheel bearing components – like the ABS encoder – from vibrations during transport.”

Printed on all of the ten packaging types is the industry standard classification “Automotive Bearing” in eight languages – Arabic, Chinese, English, French, German, Portuguese, Russian and Spanish. Using a security label, distribution partners and garages can reliably verify if they have an original package from Schaeffler Automotive Aftermarket or a counterfeit. All article numbers remain unchanged.

More information about the entire commercial vehicle portfolio from Schaeffler Automotive Aftermarket is available at .

• **Press picture**

Schaeffler Automotive Aftermarket is delivering all of its FAG wheel bearing products for commercial vehicles in a new packaging, effective immediately. In addition to this, the Aftermarket specialists have further optimized the package quality.

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• **Press picture**

More than 180 different FAG articles from the Schaeffler Automotive Aftermarket commercial vehicle portfolio now come in new packaging – from individual wheel bearings for heavy commercial vehicles to wheel bearing modules, all the way to complete repair solutions like the FAG Repair Insert Unit (RIU).

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Schaeffler Automotive Aftermarket has been responsible for the Group’s global automotive replacement parts business for the LuK, INA and FAG brands for over 35 years from its headquarters in Langen,



Germany. With a global network of ca. 11,500 distribution partners and more than 30 sales and representative offices, the company is known for its close proximity to customers and for delivering superior service.

The Schaeffler Group is a leading global integrated automotive and industrial supplier. The company stands for the highest quality, outstanding technology, and strong innovative ability. The Schaeffler Group makes a key contribution to "mobility for tomorrow" with high-precision components and systems in engine, transmission, and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The company generated sales of approximately EUR 12.1 bn in 2014. With more than 82,000 employees, Schaeffler is one of the world's largest technology companies in family ownership and, with approximately 170 locations in 50 countries, has a worldwide network of manufacturing locations, research and development facilities, and sales companies.

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